

NMLS DATA



Product Overview

You're a few short steps away from accessing the largest and most comprehensive National Multistate Licensing System (NMLS) database in the country. Whether you're facing stagnant sales, lagging markets, or rising competitors, licensing NMLS Data provides in-depth intelligence on loan originators across the country that will help inform your next move.

What is NMLS Data?

The NMLS serves as the licensing/registration agent for mortgage lenders and loan originators. The NMLS Unique Identifier is the number permanently assigned by the NMLS registry for each company, branch, and individual that maintains a single account on NMLS. The NMLS was created in accordance with the SAFE Act (Secure and Fair Enforcement for Mortgage Licensing), enacted in 2008, which mandated a nationwide licensing and registration system for residential mortgage loan originators.

NMLS Data can be used to measure loan origination and loan activity against competition and market activity. A dataset can also be imported into a current CRM or utilize reports and/or the module to recruit leading purchase and non-purchase loan originators. NMLS Data also identifies loan originators for potential partnership and business relationships, while also working to attract new customers and new employees by highlighting success. Other benefits include:

- Finding new opportunities for greater market penetration
- Creating powerful advertising and promotional collateral
- Delivering company loan originator ranking reports to shareholders and executive boards

NMLS Data Details

There are six fields of data on the mortgage record:

- ✓ Loan Originator NMLS ID
- ✓ Loan Originator Name
- ✓ Loan Origination Company NMLS ID
- ✓ Loan Origination Company Name
- ✓ Mortgage Broker NMLS ID
- ✓ Mortgage Broker Name
- ✓ Loan Originator's Employer Address
- ✓ Office Phone
- ✓ Cell Phone
- ✓ Work/Personal Email
- ✓ Company/Personal URL

Use Cases

Obtaining NMLS Data has never been easier, and now it's fully customizable. You have the option to license the entire database or specific data sets, and it can be used in a number of different ways by various industries, including:

Mortgage Lenders



Recruitment – Hiring loan originators can be a costly and time-consuming process, but with NMLS Data, mortgage lenders can streamline their recruitment and verification process to ensure they hire the right candidate the first time. With the most up-to-date data available, lenders can start identifying top-performing loan originators to grow their lending teams with confidence. Once a lender identifies a qualified candidate, NMLS Data helps verify their production and market share based on loan type and volume.



Data Analysis – Mortgage lenders can take a deep dive into NMLS Data to understand trends, assess market risks, and set benchmarks for their loan originators. Historical NMLS Data provides an in-depth look at past lending trends that help craft future projections. Lenders can also measure loan origination and loan activity against competition and market activity, giving them an edge when looking for new opportunities for greater market penetration.



Marketing – With interest rates hovering near all-time lows, it's important to stand out in a competitive marketplace. NMLS Data allows mortgage lenders to create powerful promotional material to spread the word about their past successes.

Title, Insurance, and Real Estate Professionals can also find great value in NMLS Data. By measuring a loan originator's track record, they can identify strong candidates for potential partnerships and business relationships.

Coverage

Our NMLS Data is a nationwide dataset, providing in-depth coverage of Loan Originators across the entire country.

Delivery

Our NMLS Data can be delivered in two unique ways, through a Bulk Data Licensing agreement and our Loan Originator Module.

Bulk Data Licensing – We deliver the most accurate and detailed property NMLS Data available, designed to support a vast array of application and industries. These millions of data points are compiled from thousands of sources, and we make them easy to dissect and analyze while providing the best customer experience possible.

Loan Originator Module – Access the largest and most comprehensive lending database in the country with our Loan Originator Module. Take advantage of our streamlined dashboard to view market trends, monitor competitors, and find productive loan officers. Developed with the end-user in mind, the Loan Originator Module makes it easy to analyze loan originator data across multiple time periods, geographies, and more.

Contact Us Today!

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Visit **www.thewarrengroup.com** to learn more.