

REAL ESTATE LISTING DATA



Real estate is a dynamic and ever-evolving industry that relies heavily on data to make informed decisions. One of the fundamental aspects of this industry is real estate listing data. This data encompasses detailed information about properties that are available for sale or rent in a given market. It plays a pivotal role in assisting buyers, sellers, real estate professionals, and investors in making well-informed choices. In this data brief, we will provide an overview of what real estate listing data is and highlight five key industry use cases.

What is Real Estate Listing Data?

Real estate listing data is a comprehensive repository of information about properties that are currently on the market. It typically includes the following details:

Property Details: This includes information about the property's type (e.g., residential, commercial), size, location, number of bedrooms and bathrooms, and any additional features (e.g., pool, garage).

Pricing Information: The listing data includes the asking price or rent for the property, as well as any price changes or discounts over time.

Property History: Data on the property's ownership history, including previous sales, transfers, and tax information, is often available.

Listing Agent Information: The name and contact details of the listing agent or agency responsible for the property.

Listing Date: The date when the property was listed on the market, which can indicate how long it has been available.

Property Features: Additional details about the property's amenities, such as appliances, heating and cooling systems, and landscaping.

Neighborhood Information: Data on nearby schools, public transportation, local amenities, and crime rates can be valuable for potential buyers.

Real Estate Listing Data Details

In a constantly changing marketplace, access to timely listing information is crucial. With this robust data set, you can gain a complete view of a single property, market trends, and even buyer behavior, including:

- ✓ Property Location
- ✓ Over 50 Property and Building Characteristics
- ✓ School Districts
- ✓ List Date
- ✓ Listing Price – Maximum, Minimum, Sold Price
- ✓ Listing Status
- ✓ Days on Market
- ✓ Rental Indicator
- ✓ Listing Agent and Office

Use Cases

Real estate listing data is a valuable resource for a variety of industry professionals and stakeholders, including:



Real Estate Agencies: Real estate agencies leverage real estate listing data to provide comprehensive property listings to potential buyers and renters. They use this data to create user-friendly websites and mobile apps, enabling clients to search for properties based on their preferences, such as location, price range, and property type. Advanced analytics help agents identify market trends and make informed pricing and marketing decisions.



Financial Services: Banks, mortgage lenders, and insurance companies rely on real estate listing data to assess property values, determine mortgage rates, and underwrite insurance policies. By analyzing this data, they can evaluate the risk associated with a property, calculate loan-to-value ratios, and set appropriate insurance premiums.



Construction and Development: Construction and development companies use real estate listing data to identify potential sites for new projects. They analyze data on property availability, zoning regulations, and market trends to make informed decisions about where to invest in new developments. This data helps optimize resource allocation and reduce project risks.



Urban Planning and Government: Urban planners and local governments use real estate listing data to make informed decisions about land use, zoning, and infrastructure development. This data helps them assess the impact of new developments on the community, plan transportation networks, and allocate resources for public services such as schools and parks.



Retail and E-commerce: Retailers and e-commerce companies utilize real estate listing data to choose the best locations for their physical stores or distribution centers. They consider factors like population density, demographics, and proximity to competitors to optimize their store networks. Additionally, e-commerce platforms use this data to integrate local property information into their product listings, improving the shopping experience for online customers by displaying nearby stores or pickup options.

Coverage

Our Listing Data is a nationwide dataset, providing detailed information for homes across the country.

Delivery

Our Real Estate Listing Data can be delivered at the county, state or national level with monthly updates as adds, changes, and deletes become available.

Bulk Data Licensing

We deliver the most accurate and detailed Real Estate Listing Data available, designed to support a vast array of applications and industries. These millions of data points are compiled from thousands of sources, and we make them easy to dissect and utilize while providing the best customer service available. Obtaining Real Estate Listing Data has never been easier, and now it's fully customizable.

Contact us Today!

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Visit www.thewarrengroup.com to learn more.