

Welcome to The Warren Group's monthly newsletter, The Warren Data Insider. Every month we share leading real estate and mortgage news, highlight vital analytical statistics, alert you to product updates and new releases, and share statistics and trends defining the future of your industry.

### What's the Latest?



### Boston Homebuyers Need to Make More Than \$106K to Afford a House

That's according to a recent report from the data visualization site howmuch.net that examined data HSH Assoc., NAR, Freddie Mac and the MBA. Read more

### **Explore the Latest Real Estate Trends and Transactions**

With the **Custom Stats Module** and **RE Records Search** from The Warren Group, you can stay up-to-date on the latest real estate trends and transactions. Whether you're a real estate agent, lender, banking professional, or an appraiser, there's tremendous upside to becoming a subscriber.

**RE Records Search** 

**Custom Stats Module** 

Learn More

Learn More



# Refinancing Activity Soars as Mortgage Rates Decline

Mortgage applications and refinancing activity across the country soared at the end of March as mortgage rates continued to fall, according to the Mortgage Bankers Association. Read more

### **Identify ARM to Fixed Convert Prospects**

Interest rates are trending lower. With rising home prices showing no signs of slowing down, ARM to Fixed Convert Prospects are looking to make moves. With a database of 130 million households, The Warren Group's **Direct Marketing Lists** provide your organization with detailed information to help identify new prospects.

Learn More



# Needham Bank and Town of Ashland Form New Loan Program to Spur Economic Growth

Needham Bank and the town of Ashland have joined forces to spur economic growth and job creation in Ashland's business districts. Read more

#### Where Do You Stand in the Mortgage Market?

With the power of the **Mortgage MarketShare Module** from The Warren Group, start to dissect and analyze the mortgage marketplace like never before. whether it's by time period, lending territories, geographic areas, mortgage type, mortgage amount, or all of the above.

Learn More

## Where to Find The Warren Group

If you would like some one-on-one time with a member of The Warren Group, there are plenty of opportunities to do so in the near future. In the coming weeks, we will be at three

separate industry events. Check them out below and we hope to see you there.



### **Best Bank Expo!**

We'll be at the <u>Best Bank Expo!</u> on June 28 at the MGM Grand in Springfield. Come pay us a visit!



### **About The Warren Group**

Customers use The Warren Group to identify new business opportunities through access to comprehensive real estate and mortgage data, analytics, and industry news coverage. The Warren Group was established in 1872 and is now in its fourth generation of family ownership and management. It is the publisher of Banker & Tradesman, The Commercial Record and Registry Review.

For more information visit www.thewarrengroup.com





The Warren Group, 2 Corporation Way, Suite 250, Peabody, MA 01960, United States, 617-428-5100

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