



# 2015 PROFESSIONAL EDUCATION SCHEDULE OF SPONSORSHIP OPPORTUNITIES

## You'll receive:

- A highly visible exhibit space located near the main meeting room.
- Complimentary conference registrations, including meals, for up to two representatives (does not apply to Tax Camp).
- A full-page ad in conference e-materials.
- Signs at the conference.
- A one-time mailing list – and more.
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## Fall/Winter Conferences

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<b>Leadership Conference</b>   Sept. 21-22   Sheraton Harrisburg Hershey Hotel, Harrisburg <b>Estimated Attendance:</b> 225 <b>Audience:</b> CPAs with management experience in a small- and mid-sized firms.	\$999
<b>Financial Institutions Conference</b>   Sept. 28-29   Penn State Great Valley, Malvern <b>Estimated Attendance:</b> 175 <b>Audience:</b> CPAs in public practice serving financial institutions, as well as CPAs and other financial managers at financial institutions.	\$999
<b>NEW! Future Leaders Conference</b>   Oct. 5   Penn State Great Valley, Malvern <b>Estimated Attendance:</b> 75 <b>Audience:</b> CPAs new to the profession, or those licensed for 10 or fewer years. Sessions include technical and professional development topics.	\$799
<b>Construction Industry Conference</b> Oct. 20   Regional Learning Alliance, Cranberry   Oct. 21   Penn State Great Valley, Malvern <b>Estimated Attendance:</b> 50-100 (varies by location) <b>Audience:</b> CPAs in public practice serving construction company clients and others responsible for the financial operations of construction companies, as well as construction company owners.	\$799 per location

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<b>Divorce Conference</b>   Oct. 26   Crowne Plaza Valley Forge, King of Prussia	\$799
<b>Estimated Attendance:</b> 75	
<b>Audience:</b> Experienced practitioners who want to expand their practice area into or assist their current clients with divorce proceedings.	
<b>Multistate Tax Conference</b>   Oct. 27   Penn State Great Valley, Malvern	\$799
<b>Estimated Attendance:</b> 75	
<b>Audience:</b> CPAs with an interest in the latest developments in taxation.	
<b>NEW! Winning Clients Conference</b>   Oct. 29   Laureates Conference Center at the Franklin Institute, Philadelphia	\$799
<b>Estimated Attendance:</b> 100	
<b>Audience:</b> Senior managers and partners from firms with anywhere from 3-30 partners	
<b>Business Valuation Conference</b>   Nov. 2   Best Western Premier, Harrisburg	\$799
<b>Estimated Attendance:</b> 85	
<b>Audience:</b> CPAs in public practice looking to understand the role of the CPA in valuation services.	
<b>Personal Financial Planning Conference</b>   Nov. 9   Penn State Great Valley, Malvern	\$799
<b>Estimated Attendance:</b> 125	
<b>Audience:</b> Practitioners who want to expand or enhance their practices in this area.	
<b>Forensic &amp; Litigation Services Conference</b>   Nov. 18   Crowne Plaza Valley Forge, King of Prussia	\$799
<b>Estimated Attendance:</b> 100	
<b>Audience:</b> CPAs who currently perform litigation services, as well as those with experience in the area of forensic accounting.	
<b>Insurance Conference</b>   Dec. 3-4   Penn State Great Valley, Malvern	\$999
<b>Estimated Attendance:</b> 200	
<b>Audience:</b> CPAs in public practice and industry who provide life insurance and property/casualty insurance accounting and reporting services.	
<b>Accounting &amp; Auditing Conference</b>   Dec. 7   Penn State Great Valley, Malvern	\$799
<b>Estimated Attendance:</b> 75	
<b>Audience:</b> Partners and managing partners from small to regional sized CPA firms who want updates on FASB, technical developments, and hot topics.	
<b>Decision Makers Conference</b>   Dec. 15   Crowne Plaza Valley Forge, King of Prussia	\$799
<b>Estimated Attendance:</b> 75	
<b>Audience:</b> CPAs primarily in industry and experienced financial professionals.	
<b>Tax Camp with Jack Surgent</b>	\$899 per location   \$2097 all locations
Nov. 5   DoubleTree by Hilton Pittsburgh-Cranberry	
Dec. 16   Penn State Great Valley, Malvern	
Dec. 17 Penn State Great Valley, Malvern	
<b>Estimated Attendance:</b> 175-275 (varies by location)	
<b>Audience:</b> CPAs seeking an update on recent tax issues, legislation, and planning strategies.	