

Gain an Informed, Competitive Advantage with MarketShare Reports

Monitor, analyze and track commercial or residential lending activity with Monthly, Quarterly and Annual Mortgage MarketShare Reports.

The Information You Need, and More:

- Measure sales performance against competition and market activity
- Identify high-performing competitors
- Locate and target emerging markets
- Determine sales territories and quotas
- Benchmark the productivity of originators and offices
- Track market share trends and rankings
- Demonstrate compliance with the Community Reinvestment Act

The Warren Group gives you the ability to dissect and analyze the mortgage lending market as you define it: by time period, lending territories, geographic area, mortgage type, and mortgage amount. These reports allow you to view market trends, monitor competitors and measure your own market penetration. Tell us your objectives and we'll supply the comprehensive reports that tell you what you want to know.

View the Market the Way You Want to See It:

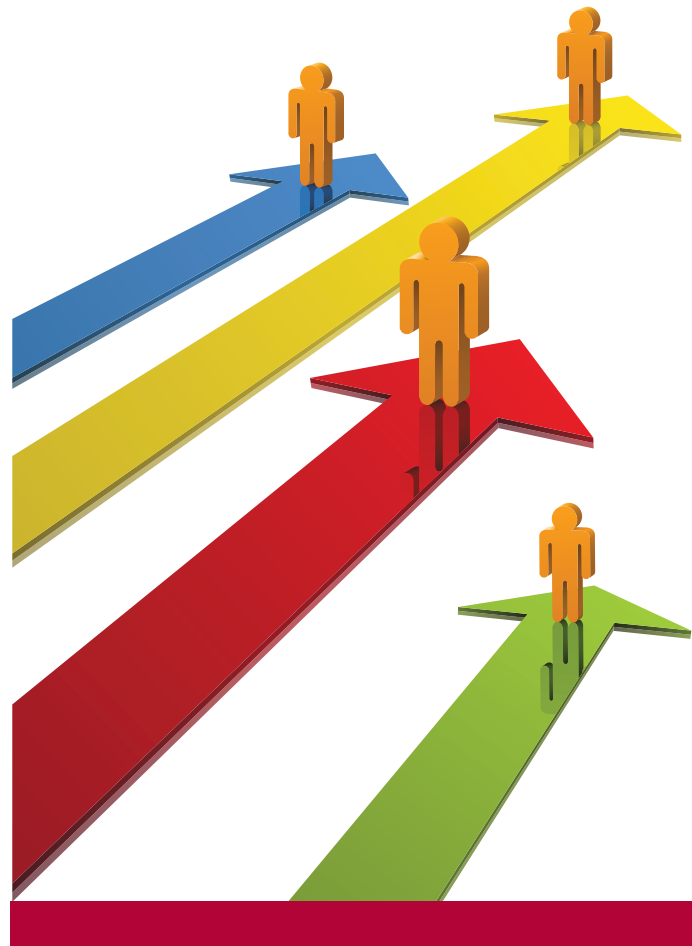
- All Residential
- All Commercial
- Specific Loan Ranges
- Specific Assessment Areas or Census Tracts
- Loan Types
- Specific Towns
- Town and County
- Multi-County
- State

Reports Include:

- Rankings by number of loans and dollar volume
- Totals for purchase, non-purchase and all loan types
- YTD number of loans, total dollar value and market share ranking
- Reporting period number of loans and total dollar value

Contact us Today!

Call 617-896-5392 to speak with an Account Manager about which reports are right for your organization or email sales@thewarrengroup.com



Custom Market Share Research

Our Custom Market Share Research services can assist you with growing your business, managing your sales force and responding to rapid changes in the marketplace. They always provide a competitive advantage when making pivotal decisions under challenging market conditions.

Featured Reports:

RESIDENTIAL LENDING
 COMMERCIAL LENDING
 FHA LENDING
 REVERSE MORTGAGE LENDING
 LOAN ORIGINATOR ACTIVITY