THE WARREN GROUP'S MARKET SNAPSHOT



NUMBER OF SALES



MEDIAN PRICES



TOP TEN SALES



TOP LENDERS





Learn how to add Market Snapshot to your website by calling (617) 896-5392. datasolutions@thewarrengroup.com

& ATTRACT ADVERTISERS!



ENHANCE YOUR SITE TODAY!

Market Snapshot is an embeddable graphic that displays dynamic trends and provides fresh, local real estate market statistics. The interactive display and detailed data enhance user experience. Engage your readers while attracting advertisers.

In this competitive news market, readers expect local and compelling information. Deliver more than news stories and graphics by adding The Warren Group's Market Snapshot to your websites.

Provide advertisers with a new opportunity - bringing musthave, local content to curious readers. Market Snapshot is designed to highlight sponsors with customized text and links alongside our valuable real estate statistics.

Increase site traffic and ad revenue with Market Snapshot. Call (617) 896-5392 or email datasolutions@thewarrengroup.com.

MARKET SNAPSHOT DISPLAYS DYNAMIC TRENDS

It's not enough to display articles, photos and ads. Readers are attracted by interactivity. Market Snapshot gives you this and more. Display town level trends for the past 90-days in the market areas you cover. Local trends like:



Number of Sales

90-Day Market Snapshot*					
	1-FAM	% Change	CONDO	% Change	
Boston	18	-18%	650	299	
1-3 BR	10	-17%	596	359	
4+ BR	8	-20%	8	1009	
Countywide	481	11%	1,644	209	
1-3 BR	321	12%	1,444	289	
4+ BR	160	10%	26	09	
Statewide	15,242	19%	5,919	249	
1-3 BR	10,256	21%	5,093	329	
4+ BR	4,743	17%	115	-39	
ocation: Bosto	n, MA				

Your readers want to know how many homes sold in their neighborhood and surrounding community. Analyze the number of property sales (residential single-family or condominiums) over a defined period of time, and select geography and property type.



Top Ten Sales

90-Day Market Snapshot*					
Boston	Price				
441 Stuart St	\$40,000,000				
500 Atlantic Ave	\$15,000,000				
310 Beacon St	\$9,200,000				
171 Commonwealth Ave	\$5,000,000				
21 Marlborough St	\$4,800,000				
231 Marlborough St	\$4,800,000				
128 Beacon St	\$4,195,000				
45 Commonwealth Ave	\$4,150,000				
74 Chestnut St	\$4,050,000				
776 Boylston St	\$3,750,000				
Location: Boston, MA Market Snapshot statistics provided					

Which properties fetched the most amount of money? Readers can save time by using this tab to do research. The Top Ten Sales selection lists the most expensive property sales over a defined period based on a chosen location.



Median Prices

# of Sales Median \$ Top 10 Top Lenders *About						
90-Day Market Snapshot*						
	1-FAM	% Change	CONDO	% Change		
Boston	\$1,818,750	5%	\$582,500	4%		
1-3 BR	\$1,437,500	-2%	\$575,000	5%		
4+ BR	\$3,125,000	39%	\$2,696,500	-42%		
Countywide	\$313,000	2%	\$395,000	10%		
1-3 BR	\$305,000	6%	\$388,500	11%		
4+ BR	\$342,500	-2%	\$360,000	16%		
Statewide	\$282,500	-1%	\$280,000	2%		
1-3 BR	\$245,000	0%	\$267,000	1%		
4+ BR	\$415,000	-5%	\$435,000	-4%		
	ton, MA					
Market Snapshot statistics provided by The Warren Group						

Homeowners are interested in property values. Easily display the median price of properties sold in a certain location or property type. The middle price of these properties (residential single-family or condos) is determined with the most recent data available.



Top Lenders

90-Day Market Snapshot*					
Boston	Total Mortgage				
First Republic Bank	\$64,933,55				
Wells Fargo Bank NA	\$36,663,792				
Mortgage Master Inc	\$26,557,811				
Bank of America FSB	\$23,860,213				
RBS Citizens Bank NA	\$23,720,208				
Boston Private Bank	\$21,726,339				
Farmington Bank	\$17,904,000				
Citicorp Mortgage Inc	\$15,477,957				
TD Bank NA	\$12,484,709				
Guaranteed Rate Inc	\$12,207,203				
.ocation: Boston, MA Market Snapshot statistics prov	ided by The Warren Grove				

Help your readers identify the top known lenders of all loans (purchase or non-purchase) up to \$3 million. The 90-day Market Snapshot can be broken down by geography, and includes residential single-family or condo transactions.