

Build Your Direct Sales At TWG Banking Events

- **A one-day event in their backyards** draws top banking executives with otherwise busy schedules who are intent on improving their bank's performance. This is time they set aside to listen to industry experts, and meet with their colleagues and vendors like you.
- **Attendees are decision makers who come to do business.**
98% of our attendees are in **management**. On average **50% are in top management (C-level, President, EVP, SVP)**, 23% are VPs and 25% are in middle management (operations, branch managers etc.) and they often come to "see all of the vendors that have been calling me for months."
- **We partner with you to build the right attendance.**
Exhibitors are inviting the most influential decision makers on their lists and everyone's business benefits. You are given the tools to invite them to attend free , as your guest.
- **Attendance and Exhibitor traffic is ensured, attracted by:**
Full-Day Agenda of 9 to 12 concurrent **Educational Seminars** presented by **Gold Sponsors** and other industry professionals, such as the **US SBA, FDIC**. Learning about new products, services and solutions is the number one reason for attending. Networking with industry peers is close behind. They also get Breakfast, lunch, and other food service on the exhibit floor, TWG Podcast Booth interviews, exhibitor raffles, event Grand Prize Raffle, play the Button Match Game and, of course, **the opportunity to meet with you.**

Two High-Level Touchpoints within the Events

C-Level Bankers and Gold Sponsors attend an invitation-only **Leadership Luncheon*** (between 50 to 120 total). Keynote speakers have included Rep. Barney Frank, William Isaac, former FDIC Chairman and Frank Abagnale of "Catch Me If You Can" fame, among many other luminaries that top managers want to see. **Exclusive Gold Sponsorships Available.** *Breakfast at BankNext

Most of our events* are also bolstered by recognition of **the industry's rising stars** in their markets: **New/Next Leaders/Rising Star Awards** – inspirational and often heart-warming events that can afford the sponsors a special place in the hearts of the award-winning professionals, their CEOs and other supporting bank management and families who join us for a very special and exclusive banquet to honor the winners. **Special Sponsorships Are Available** *excl. The Bank Summit

These are the events that can fill your new-business pipeline:



Now, in its fourth year, The *New Jersey Bankers Association*-sponsored banking conference is the Mid-Atlantic region's largest and most exciting. We've averaged 525 attendees from PA, DE, NY and, of course, New Jersey and over 60 sponsors and exhibitors. New 2013 venue: the newly renovated Resort Casino, Atlantic City.

[BankHorizons - More Information](#)

2013: Wednesday, November 20 (New Leaders Dinner, 11/19)



The *Maryland Bankers Association* works with us to present to you, the opportunity to connect with an estimated 350 bankers and vendors from the Capital Region at Baltimore's BWI Airport Marriott Hotel. In 2012 bank leaders saw Keynote: **Martin Gruenberg, Acting Chairman of the FDIC** and visited with 30 sponsors, exhibitors and seminar leaders. [BankNext - More Information](#)

Year Three: Thursday, November 7, 2013



For many years, BankWorld has presented new techniques and products to bankers from Connecticut and MASS. **BankWorld drew 840 attendees and sold out all available space to 65 vendors!** It's held concurrently with TWG's New England Mortgage EXPO and produced in partnership with the *Connecticut Bankers Association*. www.bankworldexpo.com.

2014 Date: Friday, January 17 (New Leaders Dinner, 1/16)



On **April 30, 2014** the *Massachusetts Credit Union League, New Hampshire Credit Union League, Credit Union Association of Rhode Island* and The Warren Group will host its 7th annual exclusive Credit Union trade show at the Holiday Inn, Boxborough, Mass. In 2013, Over 80 sponsors and exhibitors hosted over 700 attendees. There is no other CU show in New England that comes close to what [The Great New England Credit Union Show](#) delivers.



OCTOBER 7, 2013

SHERATON FRAMINGHAM
HOTEL & CONFERENCE CENTER

The Warren Group is launching a banking conference for Northern New England to meet the needs of bankers in Maine, Vermont, New Hampshire, Rhode Island and Massachusetts. At the Sheraton – Framingham, we expect 40 Exhibitors and sponsors, and over 300 bankers to network with peers, meet with vendors and learn how to improve their bottom line. [The Bank Summit](#) **2013 Date: Monday, October 7**

Exhibitors – Benefits

- One 8' x 8' Booth – 8 x 10 at BankSummit) (8x10 available at others +\$150)
- Two Complimentary Booth Staff Registrations – additional booth staff are \$45 per person
- Unlimited **complimentary** attendee guest registrations for your prospects and clients
- Program Guide Listing with Drawing Prize description
- High Traffic and Qualified Prospects

Gold Level Sponsorships

Educational Seminar Sponsors

Present an Educational Seminar or Moderate a Panel Discussion (45 Minutes). Multiple availabilities.

Leadership Luncheon or Breakfast Sponsor

Exclusive financial institution C-level invitation-only luncheon with Keynote Speaker. Your company logo projected and/or on all signage. Announcement recognition and your welcome and introduction.

“Rising Stars” Awards – Breakfast or Dinner Sponsor

Your company logo projected and/or on all signage. Announcement recognition and your welcome and introduction.

Silver Level Sponsorships

Program Guide – Your company logo on the front cover of the program guide + 4C back-cover ad position

Attendee Lanyard – Your company logo or company name featured on all attendee lanyards (supplied by Sponsor)

Attendee Bag – Your company logo featured on all event attendee bags (supplied by Sponsor)

Grand Prize Raffle – Your company logo featured on the Grand Prize Raffle game card & drop-off at your booth

Buffet Lunch – Your company name and logo featured on signage at the Buffet Lunch

Podcast/Broadcast Stage – Your company name and logo featured on the High-Visibility Booth

Button Match Game – Your company name or logo on the buttons

Gold and Silver Sponsors also receive:

- 8x10 and booth location preference (typically corners)
- Company logo displayed on show marketing materials and event signage
- Email addresses included with attendee lists
- Company profile in the program guide
- Complimentary booth staff registration. Gold: 12; Silver: 8
- 2 Tickets to the New or Next Leaders Awards Dinner/Breakfast (evening or morning before show)
- 2 Tickets to the Exclusive Invitation-Only Leadership (C-level) Luncheon (during event)

Bronze Level Sponsorships

*Your company name and logo featured on signage at **Continental Breakfast or Coffee Service or Luncheon Beverages or Luncheon Desserts**, plus two vendor admissions Note: without booth.*

***Rates vary from event to event. Please contact us for details or check each website.**