

REBAnews

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THE NEWSPAPER OF THE
REAL ESTATE BAR ASSOCIATION

SAVE

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Published by The Warren Group

publisher of Banker & Tradesman

REBA News prints six times a year in full-tab size and in full color.

Circulation – Approx. 8,000

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REBA News, the official paper of the Real Estate Bar Association for Massachusetts, is distributed to 2,500 members of the bar and 5,000 readers of Banker & Tradesman. It also has bonus distribution at all REBA events and appropriate shows from The Warren Group.

Advertisers may purchase ads in full for no additional cost. Plus, you reach an incredibly valuable audience of real estate professionals through B&T.

We feature additional content with in-depth analysis and member input that is designed specifically to help with business development and business management.

2012 Issue Rates:

Ad Size	1 Time	4 Times	6 Times
Full	\$2,520	\$2,265	\$1,925
Half	\$1,640	\$1,475	\$1,255
Quarter	\$880	\$790	\$670
Eighth	\$505	\$455	\$390
Back Cover	n/a	\$2,715	\$2,305

*** Color now included, no extra charge

2012 Issue Deadlines:

Month	Reserve Space	Deliver Ad	Issue Date
Issue 1: Jan. - Feb.	12/15	12/22	1/16
Issue 2: March - April	2/13	2/22	3/12
Issue 3: May - June	4/17	4/24	5/14
Issue 4: July - Aug.	6/19	6/26	7/9
Issue 5: Sept. - Oct.	8/13	8/20	9/10
Issue 6: Nov. - Dec.	10/16	10/23	11/12

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