



REBAnews

WWW.REBA.NET

Want to Influence
8,000 Real Estate Bar
Association Members?



Do it effectively via REBA news. Find out how affordably you can do it.

REBA News, the official paper of the Real Estate Bar Association for Massachusetts, is distributed to 3,000 members of the bar and 3,500 readers of *Banker & Tradesman*. It also has bonus distribution at all REBA events and appropriate shows from The Warren Group.

Advertisers may purchase ads in full color for no additional cost. Plus, you reach an incredibly valuable audience of real estate professionals through *Banker & Tradesman*.

We feature valuable content with in-depth analysis and member input that is designed specifically to help with business development and business management.

MEDIA SOLUTIONS

> PRINT

REBA News, Bi-Monthly Newspaper

> ONLINE

Website and Digital Newspaper Advertising Opportunities

SAVE

Contract advertisers in REBA News receive \$250 off booth space in each REBA Conference, held in May and November.

In partnership with



6
THE NUMBER OF
TIMES REBA NEWS
PRINTS EACH YEAR
IN FULL-TAB SIZE
AND IN FULL COLOR



6,500
BI-MONTHLY PRINT
CIRCULATION

3,000
MEMBERS

DIGITAL ADVERTISING OPPORTUNITY

EACH ISSUE OF REBA NEWS WILL BE DELIVERED BY E-MAIL WITH ISSUE HIGHLIGHTS AND THE DIGITAL VERSION SURROUNDED BY QUALITY ADVERTISING POSITIONS
DISTRIBUTION: 2,000

Ad	Pixels	
Full Banner	728x90	\$195
Both Positions Top and Bottom		
Rectangle Button	300x250	\$295

Digital editions are delivered by a dedicated e-mail that will highlight the top stories and open the high-quality, page turning and mobile ready issue with no additional links or clicks. All URLs and e-mail addresses are live within the digital version. Prices are per issue.

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ADVERTISING RATES

2014 ISSUE RATES

Ad Size	1 Time	3 Times	6 Times
Full Page 10" X 15.375"	\$2,995	\$2,695	\$2,395
Half Page V. 4.875" X 15.375" H. 10" X 7.5"	\$1,945	\$1,750	\$1,555
Quarter Page 4.875" X 7.5"	\$1,200	\$1,080	\$960
Eighth Page 4.875" X 3.75"	\$750	\$675	\$600
Back Cover 10" X 15.375"	n/a	\$2,715	\$2,305

Color included at no additional charge

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2014 DEADLINES AND ISSUE DATES

Issues	Space Closes	Material Due	Issue Date
January/February	12/26	1/2	1/20
March/April	2/27	3/6	3/24
May/June	4/24	5/1	5/19
July /August	6/26	7/3	7/21
September/October	8/29	9/5	9/22
November/December	10/31	11/7	11/12
January/February '15	12/18	12/26	1/19