

REBAnews

WWW.REBA.NET

THE NEWSPAPER OF THE
REAL ESTATE BAR ASSOCIATION

Reach Your Targeted Business Audience with Accuracy

REBA News, the official paper of the Real Estate Bar Association for Massachusetts, is distributed to 3,000 members of the bar and 3,500 readers of Banker & Tradesman. It also has bonus distribution at all REBA events and appropriate shows from The Warren Group.

Advertisers may purchase ads in full color for no additional cost. Plus, you reach an incredibly valuable audience of real estate professionals through B&T.

We feature valuable content with in-depth analysis and member input that is designed specifically to help with business development and business management.

SAVE

Contract advertisers in REBA News receive \$250 off booth space in each REBA Conference, held in May and November.

MEDIA SOLUTIONS

> PRINT

REBA News Bi-Monthly



> DIGITAL

Website and Digital Magazine Advertising Opportunities



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THE
WARREN
GROUP
Since 1872
Real Estate & Financial Information

6
THE NUMBER OF
TIMES REBA NEWS
PRINTS EACH YEAR
IN FULL-TAB SIZE
AND IN FULL COLOR



6,500
BI-MONTHLY PRINT
CIRCULATION

3,000
MEMBERS

DIGITAL ADVERTISING OPPORTUNITY

EACH ISSUE OF REBA NEWS WILL BE DELIVERED BY E-MAIL WITH ISSUE HIGHLIGHTS AND THE DIGITAL VERSION SURROUNDED BY QUALITY ADVERTISING POSITIONS
DISTRIBUTION: 2,000

Ad	Pixels	
Full Banner	728x90	\$195
Both Positions Top and Bottom		
Square Button	120x90	\$295

Digital editions are delivered by a dedicated e-mail that will highlight the top stories and open the high-quality, page turning and mobile ready issue with no additional links or clicks. All URLs and e-mail addresses are live within the digital version. Prices are per issue.

ADVERTISING RATES

2013 ISSUE RATES

Ad Size	1 Time	4 Times	6 Times
Full Page 10" X 15.375"	\$2,520	\$2,265	\$1,925
Half Page V. 4.875" X 15.375" H. 10" X 7.5"	\$1,640	\$1,475	\$1,255
Quarter Page 4.875" X 7.5"	\$880	\$790	\$670
Eighth Page 4.875" X 3.75"	\$505	\$455	\$390
Back Cover 10" X 15.375"	n/a	\$2,715	\$2,305

Color included at no additional charge

2013 DEADLINES AND ISSUE DATES

Issues	Space Closes	Material Due	Issue Date
January/February	12/27	1/3	1/14
March/April	2/28	3/7	3/25
May/June	4/25	5/2	5/20
July /August	6/27	7/3	7/15
September/October	8/29	9/7	9/16
November/December	10/31	11/7	11/18