

# REBAnews

WWW.REBA.NET

THE NEWSPAPER OF THE  
REAL ESTATE BAR ASSOCIATION

## Reach Your Targeted Business Audience with Accuracy

REBA News, the official paper of the Real Estate Bar Association for Massachusetts, is distributed to 3,000 members of the bar and 3,500 readers of Banker & Tradesman. It also has bonus distribution at all REBA events and appropriate shows from The Warren Group.

Advertisers may purchase ads in full color for no additional cost. Plus, you reach an incredibly valuable audience of real estate professionals through B&T.

We feature valuable content with in-depth analysis and member input that is designed specifically to help with business development and business management.

## SAVE

Contract advertisers in REBA News receive \$250 off booth space in each REBA Conference, held in May and November.

### MEDIA SOLUTIONS

#### > PRINT

REBA News Bi-Monthly



#### > DIGITAL

Website and Digital Magazine Advertising Opportunities



In partnership with



THE  
WARREN  
GROUP  
Since 1872  
Real Estate & Financial Information

**6**  
THE NUMBER OF  
TIMES REBA NEWS  
PRINTS EACH YEAR  
IN FULL-TAB SIZE  
AND IN FULL COLOR



**6,500**  
BI-MONTHLY PRINT  
CIRCULATION

**3,000**  
MEMBERS

## DIGITAL ADVERTISING OPPORTUNITY

EACH ISSUE OF REBA NEWS WILL BE DELIVERED BY E-MAIL WITH ISSUE HIGHLIGHTS AND THE DIGITAL VERSION SURROUNDED BY QUALITY ADVERTISING POSITIONS  
DISTRIBUTION: 2,000

Ad	Pixels	
<b>Full Banner</b>	728x90	\$195
Both Positions Top and Bottom		
<b>Rectangle Button</b>	300x250	\$295

Digital editions are delivered by a dedicated e-mail that will highlight the top stories and open the high-quality, page turning and mobile ready issue with no additional links or clicks. All URLs and e-mail addresses are live within the digital version. Prices are per issue.

## ADVERTISING RATES

### 2013 ISSUE RATES

Ad Size	1 Time	4 Times	6 Times
<b>Full Page</b> 10" X 15.375"	\$2,520	\$2,265	\$1,925
<b>Half Page</b> V. 4.875" X 15.375" H. 10" X 7.5"	\$1,640	\$1,475	\$1,255
<b>Quarter Page</b> 4.875" X 7.5"	\$880	\$790	\$670
<b>Eighth Page</b> 4.875" X 3.75"	\$505	\$455	\$390
<b>Back Cover</b> 10" X 15.375"	n/a	\$2,715	\$2,305

Color included at no additional charge

## 2013 DEADLINES AND ISSUE DATES

Issues	Space Closes	Material Due	Issue Date
January/February	12/27	1/3	1/14
March/April	2/28	3/7	3/25
May/June	4/25	5/2	5/20
July /August	6/27	7/3	7/15
September/October	8/29	9/7	9/16
November/December	10/31	11/7	11/18