

2015 PROFESSIONAL EDUCATION SCHEDULE OF SPONSORSHIP OPPORTUNITIES

You'll receive:

- Your logo and web site link on the event web page and in promotional e-mails
- A highly visible exhibit space near the main meeting room and signage at the event
- One-time mailing list of event attendees
- Full-page ad in the conference electronic materials*
- Complimentary registrations, including meals, for up to two representatives

BONUS! Reserve your space four months before the event date, and we'll include your logo in all print promotions!

*Excludes Tax Camp, Education Summit, CPE Blockbuster

Summer/Spring Conferences

| | Fee |
|---|---|
| Employee Benefit Plans Conference May 4 Eden Resort, Lancaster Estimated Attendance: 200 Audience: Experienced CPAs in industry and public practice specializing in employee benefit plan audits. | \$999 |
| Women's Conference May 13 Penn State Great Valley, Malvern Estimated Attendance: 125 Audience: Female CPAs and financial professionals seeking to maximize their potential and advance professionally. | \$799 |
| CPE Blockbuster May 18-19 Penn State Great Valley, Malvern Estimated Attendance: 175 Audience: CPAs from public practice and industry attending a wide range of seminars, such as financial planning techniques, tax issues for LLCs, audit engagement documentation, and much more. | \$999 |
| School District Conference June 4 Penn State Great Valley, Malvern Estimated Attendance: 100 Audience: CPAs and school district officials seeking updates on technical standards and regulatory issues related to school district accounting. | \$799 |
| Not-for-Profit Conference June 8-9 Sheraton Harrisburg Hershey Hotel, Harrisburg Estimated Attendance: 225 Audience: CPAs serving not-for-profit clients, not-for-profit business professionals, and financial managers of tax-exempt organizations. | \$999 |
| Health Care Conference June 15-16 Hershey Lodge & Convention Center, Hershey Estimated Attendance: 225 Audience: CPAs and other financial professionals working for health care organizations, as well as CPAs from firms serving health care organizations. | \$999 |
| Local Government Conference July 13-14 Hershey Lodge & Convention Center, Hershey Estimated Attendance: 350 Audience: Practitioners, government auditors, government accountants, and government finance officers who want updated information about recent technical pronouncements. | \$999 |
| Conference on Pennsylvania Taxes July 24 Regional Learning Alliance, Cranberry July 28 Best Western Premier, Harrisburg July 29 Penn State Great Valley, Malvern Estimated Attendance: 50-150 (varies by location) Audience: CPAs in small- and mid-size firms, individual practitioners, and CPAs in industry that want to keep abreast of new developments in taxation. | \$799 per location \$1797 all locations |
| Education Summit Aug. 17-21 Hershey Lodge & Convention Center, Hershey Estimated Attendance: 500 Audience: CPAs from public practice and industry attending a wide range of seminars, such as financial planning techniques, tax issues for LLCs, audit engagement documentation, and much more. | \$2499 for week |
| Marcellus and Utica Shale Conference Aug. 24 Penn Stater Conference Center & Hotel, State College Estimated Attendance: 100 Audience: CPAs from public practice and industry involved with companies or individuals dealing with natural gas accounting and tax issues. | \$999 |

Fall/Winter Conferences

Fee

| | |
|---|---|
| Leadership Conference Sept. 21-22 Sheraton Harrisburg Hershey Hotel, Harrisburg Estimated Attendance: 225 Audience: CPAs with management experience in a small- and mid-sized firms. | \$999 |
| Financial Institutions Conference Sept. 28-29 Penn State Great Valley, Malvern Estimated Attendance: 175 Audience: CPAs in public practice serving financial institutions, as well as CPAs and other financial managers at financial institutions. | \$999 |
| NEW! Future Leaders Conference Oct. 5 Penn State Great Valley, Malvern Estimated Attendance: 75 Audience: CPAs new to the profession, or those licensed for 10 or fewer years. Sessions include technical and professional development topics. | \$799 |
| Construction Industry Conference Oct. 20 Regional Learning Alliance, Cranberry Oct. 21 Penn State Great Valley, Malvern Estimated Attendance: 50-100 (varies by location) Audience: CPAs in public practice serving construction company clients and others responsible for the financial operations of construction companies, as well as construction company owners. | \$799 per location |
| Divorce Conference Oct. 26 Crowne Plaza Valley Forge, King of Prussia Estimated Attendance: 75 Audience: Experienced practitioners who want to expand their practice area into or assist their current clients with divorce proceedings. | \$799 |
| Multistate Tax Conference Oct. 27 Penn State Great Valley, Malvern Estimated Attendance: 75 Audience: CPAs with an interest in the latest developments in taxation. | \$799 |
| NEW! Winning Clients Conference Oct. 29 Laureates Conference Center at the Franklin Institute, Philadelphia Estimated Attendance: 100 Audience: Senior managers and partners from firms with anywhere from 3-30 partners | \$799 |
| Business Valuation Conference Nov. 2 Best Western Premier, Harrisburg Estimated Attendance: 85 Audience: CPAs in public practice looking to understand the role of the CPA in valuation services. | \$799 |
| Personal Financial Planning Conference Nov. 9 Penn State Great Valley, Malvern Estimated Attendance: 125 Audience: Practitioners who want to expand or enhance their practices in this area. | \$799 |
| Forensic & Litigation Services Conference Nov. 18 Crowne Plaza Valley Forge, King of Prussia Estimated Attendance: 100 Audience: CPAs who currently perform litigation services, as well as those with experience in the area of forensic accounting. | \$799 |
| Insurance Conference Dec. 3-4 Penn State Great Valley, Malvern Estimated Attendance: 200 Audience: CPAs in public practice and industry who provide life insurance and property/casualty insurance accounting and reporting services. | \$999 |
| Accounting & Auditing Conference Dec. 7 Penn State Great Valley, Malvern Estimated Attendance: 75 Audience: Partners and managing partners from small to regional sized CPA firms who want updates on FASB, technical developments, and hot topics. | \$799 |
| Decision Makers Conference Dec. 15 Crowne Plaza Valley Forge, King of Prussia Estimated Attendance: 75 Audience: CPAs primarily in industry and experienced financial professionals. | \$799 |
| Tax Camp with Jack Sargent Nov. 5 DoubleTree by Hilton Pittsburgh-Cranberry Dec. 16 Penn State Great Valley, Malvern Dec. 17 Penn State Great Valley, Malvern Estimated Attendance: 175-275 (varies by location) Audience: CPAs seeking an update on recent tax issues, legislation, and planning strategies. | \$899 per location \$2097 all locations |