

New England FAMILY BUSINESS Conference

Presented by

THE WARREN GROUP
Real Estate & Financial Information Since 1872



New England Family Business Conference

May 16 & 17, 2013

**MGM Grand at Foxwoods Resort & Casino
Mashantucket, Connecticut**

Massachusetts Family Business Magazine, the Family Business Association and The Warren Group are dedicated to honoring and educating family businesses throughout the region.

This is your opportunity to meet face to face with more than 100 family business owners and managers who will gather to learn from their peers, hear from experts, study a variety of best practices and network.

The program will feature a high-impact keynote speaker, a selection of educational breakout sessions, a strict and favorable vendor to attendee ratio, breakfast and lunch, raffle prizes and more.

As an exclusive platinum sponsor, your company will lead one of our educational sessions, and moderate a panel of experts and family business professionals that you will help to assemble.

All sponsorships are packed with value, including the ability to grow your business through a multi media and comprehensive marketing campaign.

SPONSORSHIP PACKAGE

PLATINUM

\$7,500

- (Limit of 5 Available – industry and topic exclusive)
- Participation in a breakout session, on a panel or as moderator, including the ability to invite family business professionals to sit on the panel
- Tabletop display
- Company Profile in the Event Program Guide
- Attendee list with email addresses of all attendees
- Company logo with sponsorship level on all promotional print and web advertising
- Print and video signage at the event
- 3 free company attendees and 10 event tickets for distribution to family businesses
- Full Page Full Color Ad in the Q2 Issue of Massachusetts Family Business Magazine
- Podcast Interview and file for marketing use
- 20% off two advertisements in Massachusetts Family Business Magazine

GOLD

\$5,000

- (Limit of 5) Choice of Breakfast, Lunch, Program Guide, Podcast Booth, Registration
- Print and video signage at the event
- Company logo with sponsorship level on all promotional print and web advertising
- 2 free company attendees and 5 event tickets for distribution
- Listing and logo in the event program guide
- One Half Page Full Color ad in the Q2 Issue of Mass Family Business Magazine
- Attendee List with addresses
- Podcast Interview and file for marketing use
- 15% off two advertisements in Massachusetts Family Business Magazine

SILVER

\$2,500

- (Limit of 4) Choice of beverages, dessert, photography
- Print and video signage at the event
- Company logo with sponsorship level on all promotional print and web advertising
- 2 free company attendees and 3 event tickets for distribution
- Listing and logo in the event program guide
- One Third Page Full Color ad in the Q2 Issue of Mass Family Business Magazine
- Attendee List with addresses
- 10% off two advertisements in Massachusetts Family Business Magazine

SUPPORTING

\$1,500

- (Limit of 4)
- Company logo with sponsorship level on all promotional print and web advertising
- 2 company attendees and 2 event tickets for distribution
- Listing and logo in the event program guide