

PRESENTED BY

Cooperative 
Credit Union Association
Massachusetts • New Hampshire • Rhode Island
Creating Cooperative Power

THE WARREN GROUP
Real Estate & Financial Information Since 1872

April 29, 2015 | 8:00 AM - 2:30 PM
Holiday Inn Boxborough
Boxborough, Massachusetts

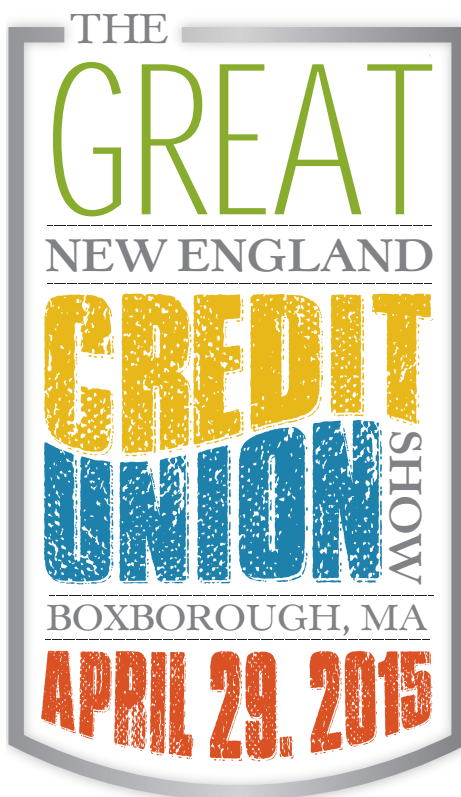
THE GREAT NEW ENGLAND CREDIT UNION SHOW IS JUST THE BEGINNING

OVER
600
ATTENDEES

32
SPONSORS

OVER
50
EXHIBITORS

18
EDUCATIONAL
SESSIONS



On April 29, you'll be gathering multiple high-quality leads from over 400 credit union professionals. Stand out from the field of 90 exhibitors and sponsors by advertising in The Great New England Credit Union Show Program Guide. Your ad will provide additional details about your company and the benefits of working with you. It will serve as an invitation to visit your booth during the show and work as a follow-up reminder of the most important products or services each attendee learned about at the show.

How do you continue your dialogue with over 400 credit union attendees? And what about the almost 9,000 New England credit union directors, CEOs, presidents and other managers that were invited but didn't make it to the show, and who are readers of CenterPoint magazine?

There are four media opportunities to help communicate with your best prospects and make the most of your investment in The Great New England Credit Union Show. Put each solution to work for you and build on the momentum from your participation at the show.

2015 MEDIA OPPORTUNITIES

> **EVENT SPONSORSHIP
& EXHIBITING**
Estimated 600+ Magazine

> **PROGRAM GUIDE**
Distributed to every
show attendee

> **GNECUS RECAP EMAIL**
Distributed to every
show attendee

> **CENTERPOINT**
May CenterPoint
Magazine Issue

For more information visit www.greatCUshow.com or call 617-896-5307 or email greatcushow@thewarrengroup.com

SPONSORSHIP OPPORTUNITIES

Looking to expand your business with credit unions? Reserve your space at New England's largest, most exciting credit union show!

The Great New England Credit Union Show provides an exceptional opportunity to showcase your solutions, while networking with hundreds of attendees from across the region. With most credit unions in the midst of their 2015 budget planning, the timing of your participation could not be better!

GOLD SPONSORSHIPS - \$4,795 Early / 4,695* Member

Choose one of the following:

Leadership Luncheon	Rising Stars Awards Breakfast
Present a 45 Minute Educational Session	Button Game

GOLD SPONSORSHIP PACKAGE INCLUDES:

- Present or Moderate a 45 minute educational session (seminar sponsor only)
- Complete exhibitor package with 8" x 10" booth
- 2 tickets to the invitation-only leadership luncheon
- Email addresses included with attendee list
- Sponsor profile in program guide
- Logo on event website, marketing and signage
- Unique promo code to invite credit union professional to attend for half price
- Up to 8 complimentary booth staff registrations

SILVER SPONSORSHIPS - \$3,795 Early / 3,695* Member

Choose one of the following:

Attendee Bags*	Buffet Lunch	Grand Prize Raffle
Continental Breakfast	Program Guide	
Registration	Attendee Lanyards*	*Sponsor supplies

SILVER SPONSORSHIP PACKAGE INCLUDES:

- Complete exhibitor package with 8" x 10" booth
- Email addresses included with attendee list
- Logo on event website, marketing and signage
- Unique promo code to invite credit union professional to attend for half price
- Up to 5 complimentary booth staff registrations

RECEPTION SPONSORSHIPS - \$2,795 Early / 2,695* Member

Choose one of the following:

Supporting Sponsor of the Rising Stars Awards breakfast reception
Supporting Sponsor of the Leadership Luncheon

RECEPTION SUPPORTING SPONSORSHIP PACKAGE INCLUDES:

- Complete exhibitor package with 8" x 10" booth
- Email addresses included with attendee list
- Logo on event website, marketing, signage and reception guide, if applicable
- Unique promo code to invite credit union professional to attend for half price
- Up to 4 complimentary booth staff registrations
- Up to 2 tickets to the sponsored reception

BRONZE SPONSORSHIPS - \$1,195 Early / 1,095* Member

Choose one of the following:

Coffee	Dessert	Lunch Beverages	Show Photography
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BRONZE SPONSORSHIP PACKAGE INCLUDES:

- 2 Complimentary non-exhibiting staff registrations (reg. \$495 per person)
- Attendee mailing list
- Logo on event website, marketing and signage
- Unique promo code to invite credit union professional to attend for half price

Only direct employees of the sponsoring company may staff the booth or attend the show without written permission from The Warren Group. **Early Rates expire February 6, 2015**

EXHIBITING OPPORTUNITIES

Reserve your space at New England's largest, most exciting credit union show!

The Great New England Credit Union Show provides an exceptional opportunity to showcase your solutions, while networking with hundreds of attendees from across the region. With credit unions in the midst of planning their 2015 initiatives, the timing for you to be in front of this audience could not be better!

The exhibiting information outlined below includes a unique package of integrated marketing opportunities designed to help you expand your business with credit unions before, during and after the event.

EXHIBITOR - MCUL MEMBER (8X8) \$1,995

EXHIBITOR - MCUL MEMBER (8X10) \$2,195

EXHIBITOR - NON-MEMBER (8X8) \$2,295

EXHIBITOR - NON-MEMBER (8X10) \$2,495

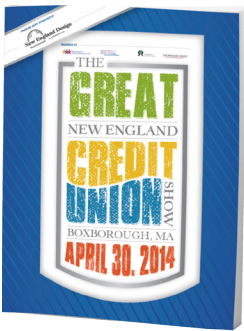
EXHIBITOR PACKAGE INCLUDES:

- One Booth (with exhibitor ID sign, 8' high back wall, 3' high sidewall drapes, draped table, 2 folding chairs)
- Two Complimentary Booth Staff Registrations (additional booth staff are \$45 per person)
- Pre and Post Show Attendee Mailing List
- 50% off discount code to give to invite Bank Clients & Prospects to attend

Early Rates expire
February 6, 2015

Contact The Warren Group for a customized marketing program unique to your business needs.
Call 617-896-5307 or email
greatcushow@thewarrengroup.com today!

THE GREAT NEW ENGLAND CREDIT UNION SHOW PROGRAM GUIDE



Enhance your presence and your message to this elite audience through the official event program guide. The glossy full color guide will be given to every attendee, so you can make a lasting impression on hundreds of credit union executives and decision makers.

RATES

Full Page Color (7.25" w x 9.75" h)	\$1,095
Half Page Color (7.25" w x 4.75" h)	\$695
Third Page Color (4.75" x 4.75" SQ.)	\$495

Gold And Silver Sponsors Receive 50% Off The Advertising Rates.
Exhibitors Receive 15% Off Advertising Rates.

IMPORTANT DATES

Space Reservation	04/06
Materials Due	04/13
Issue Date	04/29

GNECUS RECAP EMAIL

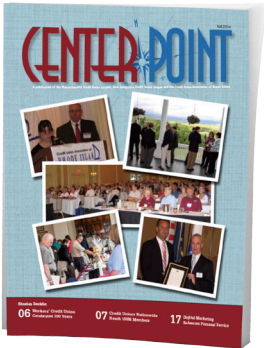


After the Great New England Credit Union Show, every attendee, exhibitor and invitee will be emailed a "post-show recap," complete with a list of sessions, access to speaker presentations, show podcasts and coverage of the entire show. Reach 400+ attendees, plus thousands of other credit union executives on our mailing list!

EMAIL ADVERTISING SPECIFICATIONS & PRICES

Size: 300x250	Price: \$300
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CENTERPOINT



This quarterly magazine is the voice of the New England Credit Union League in Massachusetts, New Hampshire and Rhode Island. The 9,000 readers of CenterPoint are decision makers for their CUs, with the authority to purchase products and services. Start talking to them right after The Great New England Credit Union Show in the May issue, and keep up the dialogue all year.

2015 RATES

AD SIZE	4 TIMES	1 TIME
Full Page (bleeds) 8.375 x 10.875	\$2,220	\$2,610
2/3 Page 4.75 x 9.75	\$1,775	\$2,090
Half Page 7.25 x 4.75	\$1,555	\$1,825
1/3 Page 4.75 x 4.75	\$1,220	\$1,435
Back Cover (bleeds) 8.375 x 10.875	\$2,655	N/A
Inside Cover (bleeds) 8.375 x 10.875	\$2,555	N/A

2015 ISSUE DATES

Issues	Space Closes	Issue Date
Quarter 1	1/27	3/7
Quarter 2	5/2	6/1
Quarter 3	7/15	9/4
Quarter 4	10/15	12/1

CALL FOR SPECIAL EXHIBITOR PRICING

DIGITAL DELIVERY



Each issue of CenterPoint will be delivered twice by e-mail with issue highlights and the digital version surrounded by quality advertising positions. Digital editions are delivered by a dedicated e-mail that will highlight the top stories and open the high-quality, page turning and mobile ready issue with no additional links or clicks. All URLs and e-mail addresses are live within the digital version.

DIGITAL ADVERTISING SIZE

Top & Bottom Banner (728 x 90)	\$450
Square (300 x 250)	\$350
JPGs Files Only	

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