NEW SERVICE DIRECTORY
PROVIDED BY THE WARREN GROUP

Massachusetts
FAMILY BUSINESS
Official magazine of the FBA





Our Members Are Your Best Prospects.

MEDIA SOLUTIONS

> PRINT

Quarterly Magazine **Family Business**

> ONLINE

Digital Edition dispersed to readers with advertising opportunities

RATE

2.5 X 2.5 **$1,650** per year

Buy now starting with the Q4 issue coming out in December and get that issue for free! For just $1,650, you'll be included in the Q4 2013 issue and every issue in 2014!

Start building stronger business relationships today.

The Warren Group is excited to introduce a new initiative designed to promote your products and services to more than 20,000 professionals involved in Bay State family businesses throughout the year.

One buy in the New Service Directory gets you into all four issues of **Massachusetts Family Business**. This offer also includes an active link on the digital edition of the magazine where you can track quality leads back to your site.

Family-owned businesses make up more than 80 percent of all enterprises and account for more than 60 percent of all job growth. As the commonwealth's largest corporations pause, family businesses are poised to gain ground.

Massachusetts Family Business magazine is the only statewide magazine focusing on the strongest, most vibrant sector of the Bay State's economy. A consistent message in **Massachusetts Family Business** has proven to strengthen brand awareness and increase market share.

CALL AND RESERVE YOUR SPACE TODAY!

To learn more about the Service Directory in **Family Business Magazine** or to customize a marketing program unique to your business needs call 617-896-5344 or email advertising@thewarrengroup.com.