



THE BANK SUMMIT

COMMUNITY BANK CONFERENCE ■ OCTOBER 29, 2015

PRESENTED BY

THE WARREN GROUP
Real Estate & Financial Information Since 1872



OCTOBER 29, 2015 | 8:00 AM – 3:00 PM | HOLIDAY INN BOXBOROUGH

YOUR TICKET TO THE TOP!

The Bank Summit is a must-attend event, and is your best opportunity to connect with community bank management from Massachusetts, Maine, Vermont, New Hampshire and Rhode Island. The Bank Summit attracts qualified buyers including C-level, SVP, VP and other bank management engaged in operations, IT, lending, commercial, retail and branch banking, security, compliance & risk, marketing and more.

Showcase your business to these powerful decision-makers as they benefit from a day of educational sessions, interactive panels, networking, meetings, exhibits, breakfast, lunch raffle prizes, and games (that draw them to you!).

This is an exclusive chance to meet face-to-face with a large number of potential clients and existing customers. After one day spent at The Bank Summit you will gain new prospects, shorten your sales cycle, and close new deals.

PROGRAM GUIDE

Invaluable guide, distributed to all attendees

BANK SUMMIT RECAP EMAIL

Distributed to all attendees plus thousands of invitees

BANKING NEW ENGLAND

Discount and package deals available for event participants in our influential regional banking magazine

STAND OUT

Leverage your event participation and stand out from the field of 60+ exhibitors and sponsors by advertising in The Bank Summit Program Guide.

MAINTAIN MOMENTUM

Follow-up with attending bankers and reach out to our entire audience of invited bankers, with an ad campaign in Banking New England magazine and/or in The Bank Summit Recap Email.

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Visit www.thebanksummit.com for more information or to register.
Call **617-896-5307** or email thebanksummit@thewarrengroup.com today!

SPONSORSHIP OPPORTUNITIES

The Bank Summit provides an exceptional opportunity to showcase your solutions, while networking with hundreds of attendees from local banks. Sponsorship packages include integrated marketing opportunities designed to help you reach banks before, during, and after the event.

GOLD SPONSORSHIPS - \$3,795 (EARLY RATE)* \$4,295 REGULAR RATE

CHOOSE ONE OF THE FOLLOWING:

Present or Moderate a 45 Minute Educational Session, C - Level Luncheon Sponsorship, Golf, or Button Game

PACKAGE INCLUDES:

- Complete exhibitor package with 8'x 10' booth
- 2 tickets to the invitation-only luncheon
- Email addresses included with attendee list
- Sponsor profile in program guide
- Logo on event website, marketing, and signage
- Unique Promo Code to Invite bankers to attend for half price
- Up to 8 Complimentary booth staff registrations
- 25% off one ad in Banking New England magazine or free digital ad *(for new advertisers only)*

SILVER SPONSORSHIPS - \$2,795 (Early Rate)* \$3,295 Regular Rate

CHOOSE ONE OF THE FOLLOWING:

Buffet Lunch (2), Continental Breakfast, Grand Prize Raffle, **Lanyards, Media Center, Program Guide, Registration Sponsor,

**Attendee Bags, or Show Floor Presentation

PACKAGE INCLUDES:

- Complete exhibitor package with 8'x10' booth
- Email addresses included with attendee list
- Logo on event website, marketing, and signage
- Unique Promo Code to Invite bankers to attend for half price
- Up to 6 Complimentary booth staff registrations
- 25% off one ad in Banking New England magazine or free digital ad *(for new advertisers only)*

***Sponsor supplies bags or lanyards*

BRONZE SPONSORSHIPS - \$695 (Early Rate)* \$995 Regular Rate

CHOOSE ONE OF THE FOLLOWING:

Coffee, Dessert, Lunch Beverages, or Show Photography

PACKAGE INCLUDES:

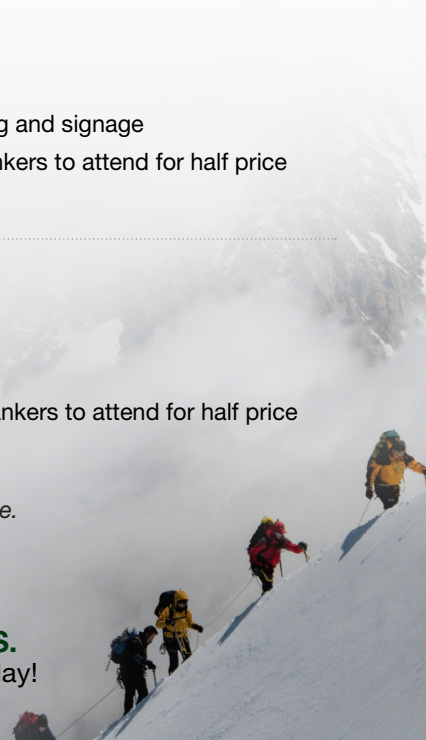
- 2 Complimentary non-exhibiting vendor registrations (reg. \$395 per person)
- Attendee mailing list
- Logo on event website, marketing and signage
- Unique Promo Code to Invite bankers to attend for half price

EXHIBITOR PACKAGE - \$1,495 (Early Rate)* 1,795 Regular Rate

PACKAGE INCLUDES:

- 8' x 10' booth *(with exhibitor ID sign, 8' high back wall, 3' high sidewall drapes, draped table, 2 folding chairs)*
- Two booth staff registrations *(additional staff are \$45 per person Exhibitor employees only)*
- Attendee mailing list
- Unique Promo Code to Invite bankers to attend for half price

**Early Rates Expire July 31, 2015 | Cancellation Policy: Tickets are non refundable. Tickets are transferable.*



MEDIA OPPORTUNITIES

BANK SUMMIT PROGRAM GUIDE

Enhance your presence and your message to this elite audience through the official event program guide. The glossy full color guide will be given to every attendee, so you can make a lasting impression on hundreds of bank executives and decision makers

RATES

Full Page Color (7.25"w x 9.75"h)	\$1,095
Half Page Color (7.25"w x 4.75"h)	\$695
Third Page Color (4.75"x 4.75"SQ.)	\$495

Gold And Silver Sponsors Receive 50% Off The Advertising Rates.
Exhibitors Receive 25% Off Advertising Rates.

IMPORTANT DATES

Space Reservation	10/9
Materials Due	10/13
Issue Date	10/29



BANK SUMMIT RECAP EMAIL

After The Bank Summit, every attendee, exhibitor and thousands of invitees will be emailed a "post-show recap," complete with a list of sessions, access to speaker presentations, show podcasts and coverage of the show. *Distributed to all attendees and invitees.*

SPECIAL EXHIBITOR RATES

Size: 300x250	Price: \$300
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BANKING NEW ENGLAND

The 9,000 readers of Banking New England magazine are decision makers with the authority to purchase products and services. Start talking to them now, and keep up the dialogue all year.

Discounts and package deals available.

2015 STANDARD RATES

AD SIZE	3 TIMES	1 TIME
Full Page (bleeds) 8.375 x 10.875	\$2,520	\$2,800
2/3 Page 4.75 x 9.75	\$2,015	\$2,240
Half Page 7.25 x 4.75	\$1,765	\$1,960
1/3 Page 4.75 x 4.75	\$1,385	\$1,540
Back Cover (bleeds) 8.375 x 10.875	\$3,025	NA
Inside Cover (bleeds) 8.375 x 10.875	\$2,900	NA

UPCOMING ISSUE DATES

Issues	Space Closes	Issue Date
Jul. / Aug.	7/14	8/14
Sept. / Oct.	9/16	10/20
Nov. / Dec.	11/13	12/22
Jan. / Feb.	1/14	2/17
Mar. / Apr.	3/14	4/21

DIGITAL DELIVERY EMAILS

Each issue of Banking New England is delivered by email with issue highlights and the digital version surrounded by quality advertising positions.

SPECIAL EXHIBITOR RATES

Top Banner (728 x 90)	Price: \$350
Square (300 x 250)	Price: \$300

