# **AGC of Massachusetts**



Join the Associated General Contractors (AGC) and other professionals from all facets of the built environment to celebrate the Build New England Award winners for 2015. This program recognizes the concept of teamwork in building tomorrow's facilities, including commercial, industrial, retail and education. The project teams are recognized for their collaborative approach to planning, designing and building facilities that meet the vision and goals of the owner and enhance the community in which the project resides.

The next Build New England awards ceremony will take place on October 8, 2015 at the InterContinental Boston. Get involved by sponsoring this prestigious event. You'll receive exposure to the biggest and best players in commercial real estate and construction, including builders, owners, architects, subcontractors, suppliers and more. Associate your company with the top projects in the state and meet all of the key players the night of the event. You'll also receive recognition in the magazine that goes to all of AGC and readers of Banker & Tradesman.

AGC of Massachusetts is comprised of 250 of the largest and most influential area contracting firms, who work primarily in the commercial and institutional arena. Projects such as Gillette Stadium and the Trinity Church, both previous award winners, are completed due to the work and influence of the members of this association.

THE WARREN
Souce GROUP 1872

To learn more about **The Build New England Awards** or to customize a marketing program unique to your business needs call **617-896-5307** or email **advertising@thewarrengroup.com**.

10.08.15

6:00 p.m. - 9:30 p.m.

**InterContinental Hotel** 

**BOSTON, MA** 





# BE PART OF THE PREMIERE INDUSTRY EVENT AGC Build New England Awards Program | October 8, 2015 | InterContinental Hotel, Boston

SPONSOR THIS PRESTIGIOUS EVENT AND HAVE YOUR NAME IN LIGHTS!

#### **TECHNOLOGY PARTNER**

- Your name on all event marketing promotions and coverage, including website, e-mails, AGC E-newsletter, program guide, signage and B&T special section
- Your logo will be linked to your site from AGC's web site page
- · Your Logo will be displayed in Gobo lights during the event
- Your name will be mentioned from the podium the evening of the event
- 10 tickets to the Awards program on October 8 at the InterContinental Hotel
- · Front row table for the event
- Sponsor board displayed at AGC Conference Center
- 20% discount on your advertising in the program guide and the B&T in 2015

**\$10,000** sole sponsor

#### **RECEPTION**

- Your name on all event marketing promotions and coverage, including website, e-mails, AGC E-newsletter, program guide, signage and B&T special section
- · Your name will be on the website page with a link to your website
- · Your Logo will be displayed in Gobo lights during the event
- Your firm name will appear at intervals along the food station tables
- 2 tickets to the Awards program on October 8 at the InterContinental Hotel
- Sponsor board displayed at AGC Conference Center
- 20% discount on your advertising in the program guide and the B&T in 2015

### AWARD TABLE

- Your name on all event marketing promotions and coverage, including website, e-mails, AGC E-newsletter, program guide, signage and B&T special section
- · Your Logo will be displayed in Gobo lights during the event
- · Your firm name will appear on all tables during the awards ceremony
- 2 tickets to the Awards program on October 8 at the InterContinental Hotel
- 20% discount on your advertising in the program guide and the B&T in 2015

..**\$5,000** 3 sponsors

#### **PRIMARY BAR**

- · Your name on all event marketing promotions and coverage, including website, e-mails, AGC E-newsletter, program guide, signage and B&T special section
- Your Logo will be displayed in Gobo lights during the event
- Your name will be listed within Banker & Tradesman publication for that week

**.....\$3.000** 2 sponsors

#### **SUPPORTERS**

- Event ticket
- · Company name displayed on various flyers

**\$1,000 5** sponsors

#### **PROGRAM GUIDE ADVERTISING RATES**

Full Page 7.25 X 9.75 .....\$2,400 Half Page 7.25 X 4.75" / 4.25 X 7.25 \$1,600

Third Page 4.75 X 4.75 .....\$1,200

## DIGITAL EMAIL **ADVERTISING**

**Banner** 728 x 90 ......\$400 **Square** 300 x 250 ......\$400



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