

bankingsolutions

an educational guide for financial products and services

Reach Your Targeted Business Audience with Accuracy

Storytelling is a powerful marketing tool and a great way to leave a lasting impression on an audience. Share your story in BankingSolutions and reach 100,000 banking up and down the East Coast: Maine, Massachusetts, Connecticut, New York, New Jersey, Maryland, Virginia – including 4 of the Top Financial Centers in the U.S.

BankingSolutions, The Warren Group's new multimedia outlet for the financial industry, will provide valuable industry insight from you, our award-winning editorial staff and other vendors. Financial professionals turn to BankingSolutions as they look to improve their services, update operations and grow their business.

With BankingSolutions, you will have a website and digital edition dedicated to profiling your company. You can add and upload new content including articles, video, whitepapers, images and podcasts. Commit to a full page ad and receive a free podcast interview with one of our financial reporters. Each interview will be posted online and available for you to reuse in other marketing initiatives.

A partnership with The Warren Group has its benefits. We will market your services in BankingSolutions throughout the year at the region's largest events, within targeted email campaigns and in the pages of our industry-focused trade publications.

Premium Package

\$1,495

Full Page Digital Edition Ad (7.25" X 9.75")

Dedicated Page on BankingSolutions Website

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\$975

Half Page Digital Edition Ad (7.25" X 9.75")

Dedicated Page on BankingSolutions Website

Direct Email Ad (140 X 250)

MEDIA SOLUTIONS

> WEBSITE

Newly launched website dedicated to the banking industry



> DIGITAL EDITION

Inaugural digital only issue: interactive & easily accessible



> DIRECT EMAIL

25,000 e-mail distribution to all 900 banks in seven East Coast states

