

bankingsolutions

an educational guide for financial products and services

Tell Your Story To Your Best Banking Prospects.

Storytelling is a powerful marketing tool and a great way to leave a lasting impression on an audience. Share your story in **BankingSolutions** and reach 20,000 banking professionals up and down the East Coast: Maine, New Hampshire, Vermont, Massachusetts, Rhode Island, Connecticut, New York, New Jersey, Maryland – including 4 of the Top Financial Centers in the U.S.

BankingSolutions, The Warren Group's new multimedia information source for the financial industry, will provide valuable industry insight from you, our award-winning editorial staff and other vendors. Financial professionals turn to **BankingSolutions** as they look to improve their services, update operations and grow their business.

Banking Solutions will be available to bankers all year long as a digital magazine and website hosting your company profile, story and advertising. You can add and upload new content including articles, video, whitepapers, images and podcasts. Commit to a full page ad and receive a free podcast interview with one of our financial reporters. Each interview will be posted online and available for you to reuse in other marketing initiatives.

Your partnership with The Warren Group has its benefits. We will market your services in **BankingSolutions** throughout the year at the region's largest events, within targeted email campaigns and in the pages of our industry-focused trade publications.

Premium Package

\$1,495

Full Page Digital Edition Ad (7.25" X 9.75")
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Podcast Interview

Deluxe Package

\$975

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Digital Delivery Email Ad (140 X 250)

MEDIA SOLUTIONS

> WEBSITE

Newly launched website dedicated to the banking industry



> DIGITAL EDITION

Inaugural digital only issue: interactive & easily accessible



> DIRECT EMAIL

20,000 e-mail distribution to all 900 banks in nine East Coast states

