

# NEMBC

New England Mortgage Bankers Conference



## ***The Mortgage Record***

**Including the 2013 New England Mortgage Bankers Conference Program Guide.**

*Each attendee will turn to The Mortgage Record for event guidance, education coverage and festivities at NEMBC. The Mortgage Record is more than just a program guide and offers insightful articles from industry insiders and experts throughout New England. Thousands of mortgage and real estate professionals will learn valuable lessons from the past and vital information for the year ahead. Coverage will include primary and secondary market lending, rule and regulation changes, loan servicing and more.*

*Showcase your unique business solutions with a targeted advertising campaign in The Mortgage Record, the official program guide of The New England Mortgage Bankers Conference. Call 617-896-5344 or email [advertising@thewarrengroup.com](mailto:advertising@thewarrengroup.com) today!*

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**AGENDA AND SPONSORSHIP  
PROFILES ON BACK**

# NEMBC

New England Mortgage Bankers Conference

More than 7,000 mortgage industry professionals across New England will receive the high quality digital version of The Mortgage Record, with 3,000 printed copies being mailed to mortgage bankers and Banker & Tradesman readers, and delivered to attendees of NEMBC.

Bring your expertise to light and connect with clients and prospects through this targeted advertising opportunity. Support your presence at NEMBC, or just capitalize on this intelligent medium to reach your audience.

All ads in full color. All ads appear in the digital version with hyperlink to the URL of your choosing.

Cover positions also receive incredibly valuable and effective electronic ads within the e-mails that will deliver the digital version of the magazine.

## SPECIAL BANKER & TRADESMAN MARKETING OPPORTUNITY

B&T will have bonus distribution to 750 members of the Massachusetts Mortgage Bankers Association (MMBA) for all four weeks in September, in addition to distribution at NEMBC.

Deals include 25% advertising discounts, buy 2 ads and get one free, and free E-news ads to support your campaign.

Call now for details and package with your ad in The Mortgage Record.



**Full Ad**.....\$1,595

page bleed 8.375" x 10.875

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**Half Ad**.....\$1,035

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vertical 2.75"w x 9.75"h

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**20% off for major sponsors of NEMBC**

**15% off for all NEMBC exhibitors**

**SPACE CLOSE:** August 23

**MATERIAL CLOSE:** August 30

**B&T ISSUE DATE:** September 17

SEPTEMBER 18 - 20, 2013  
NEWPORT, RI

THE  
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**Contact Us Today To Be Part Of The New England Mortgage Bankers Conference**

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