



CHOOSING THE BEST

Welcome to the results of the seventh annual Banker & Tradesman readers' poll, in which our readers cast their votes for the best providers of services and goods in the banking and real estate professions.

This is a subjective, not objective, poll. It does not measure who writes the most business, who has the most revenue or the most customers. It does measure the loyalty and satisfaction readers have with vendors. It is an opportunity for readers to speak up for those providers they believe are the best.

Since early July, Banker & Tradesman has been conducting an online survey of readers. We promoted this project via house ads in the newspaper, emails to thousands of readers and customers of Banker & Tradesman, and through our website, www.bankerandtradesman.com. Readers responded vigorously to the opportunity to voice their choice, with a total of 28,500 votes. Here are their choices for The Best – the companies that won the loyalty and support of the Bay State's financial and real estate communities.

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TABLE OF CONTENTS

BANKING

Accounting / Audit B3
 Advertising / Marketing..... B3
 Alternative / Hard Money Lending B3
 Asset Recovery B3
 Broker Dealer B3
 Building Design / Architect B5
 Business Forms B5
 Check Printing B5
 Commercial Lending B5
 Consultant B5
 Correspondent Banking B5
 Credit Union B5
 Equity Lending B5
 Investment / Money Management B6
 Residential Lending B6
 Technology B6

COMMERCIAL REAL ESTATE

1031 Exchange B7
 Architect / Design B7
 Engineering B7
 Environmental Services B7
 General Contractor B7
 Interior Design B7
 Landscaping Company B7
 Law Firm B7
 Lending B7
 Project Management B8
 Property Management B8
 RE Educational Provider B8
 Real Estate Firm B8
 Security B8

DESIGN / CONSTRUCTION

Architect / Design B8
 Electrical Contractor B9
 General Contractor B9
 Site Survey B9

GENERAL

Accounting Firm B9
 Caterer B10
 Communications B10
 Event Facility B10
 Executive Search B11
 Golf Course B11
 Hotel B11
 Insurance Agency B11
 Public Relations Agency B11
 Rental Car B11
 Restaurant B11
 Temp Agency B11
 Web Design B11

RESIDENTIAL REAL ESTATE

1031 Exchange B12
 Appraiser B12
 Auctioneer B12
 Closing Attorney B12
 Educational Provider B12
 Home Inspector B13
 Home Security B12
 Landscapers B12
 Lending B13
 Maintenance Company B13
 Mortgage Company B13
 Moving Company B14
 Property Management B14
 Real Estate Firms B14
 Title Company B14



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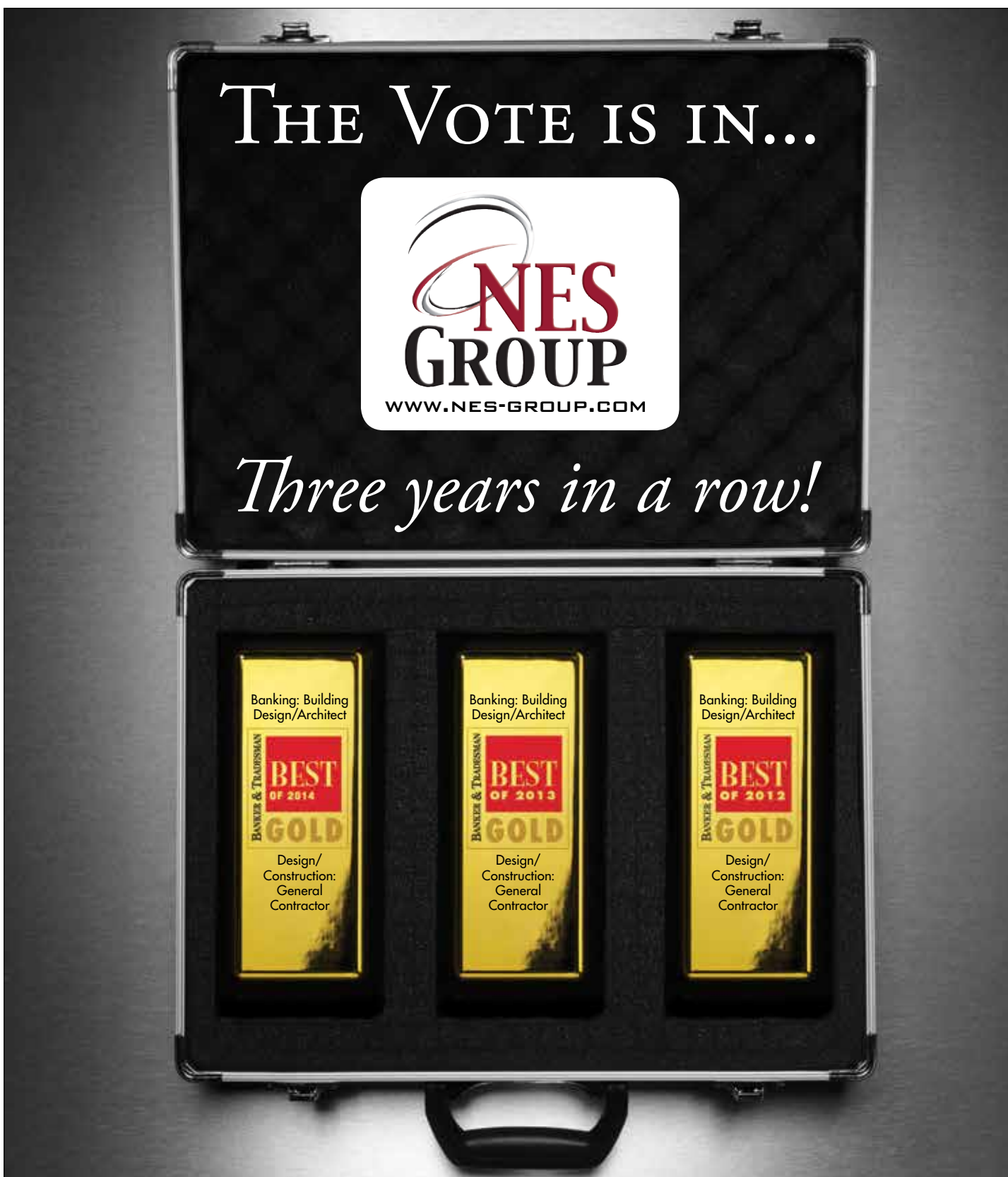
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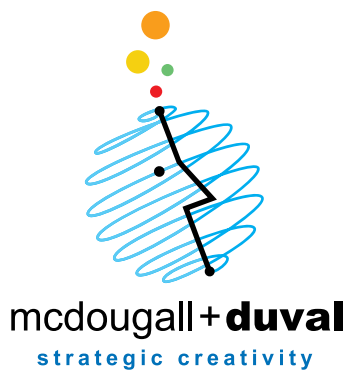
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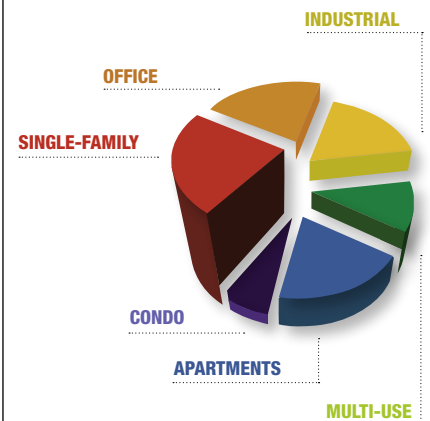
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